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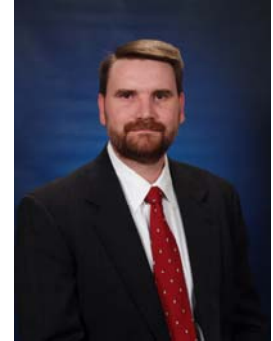
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## The Whitlock Group appoints Director of Systems Integration

**Richmond, Va., July 16, 2010** – To continue the focus on national and international standards, both internally and for enterprise clients, The Whitlock Group has named John Bailey as Director of Systems Integration. Mr. Bailey had been unofficially filling this role as The Whitlock Group's Director of Engineering for Durham, Charlotte and Philadelphia. He will now begin a transition to become a dedicated representative of the Management Team working with The Whitlock Group's national branch offices, the Global Presence Alliance (GPA) partners and manufacturing partners to drive standards and best practices.



“John has proven himself as a dedicated professional and is recognized as one of the top engineering leaders in our industry by manufacturers, consultants and his peers,” commented Roger Patrick, Chief Operating Officer of The Whitlock Group. “We are excited to make John’s expertise and leadership available company-wide to all of our offices, internationally with our GPA partners and to our top manufacturers.” As Mr. Bailey transitions into his new position, his efforts will focus on achieving national standards and best practices in the area of Systems Integration, with special attention paid to Engineering and Product Standards.

“We are fortunate to have such a wealth of technical talent and resources throughout our company,” said Patrick. “Now, as we look to further our success, we’ve made a direct investment to accelerate our progress and build upon our strengths. John will be the quarterback of our very experienced technical talent pool, nationally, in developing and implementing best practices and processes. This collaborative effort, led by John, will pay dividends for clients, partners and manufacturers.”

For over 20 years, Mr. Bailey has supervised the design, engineering and management of high-profile projects for many prestigious clients, including Bank of America, BB&T, Cisco, Delta Airlines, Duke University, Ericsson, GlaxoSmithKline, IBM, Lockheed Martin, Nortel Networks, Quintiles, U.S. Federal Reserve, WorldCom and University of North Carolina. He also has received accreditation as a “Certified Technical Specialist - Design” (CTS-D) and “Certified Technical Specialist – Install” (CTS-I) from InfoComm International®, the premier international trade association for the professional audiovisual communications industry. Mr. Bailey also actively participates with InfoComm in various capacities, most recently as a member of the Project Commissioning Working Group, an organization that was formed to develop technology performance standards for the audiovisual industry.

### **ABOUT THE WHITLOCK GROUP**

The Whitlock Group is the world’s premiere audiovisual systems integration and managed services company. We excel in enabling customers to succeed with unified communications and advanced collaborative solutions on an enterprise, national and global basis. The Whitlock Group has been recognized as a leader in providing full-scale design, engineering, project management, integration and maintenance support for audio/video, videoconferencing, telepresence, video streaming, digital signage, broadcast and related multimedia solutions. As the nation’s largest privately-held audiovisual integrator and a founding member of the Global Presence Alliance, The Whitlock Group is uniquely qualified to provide turnkey technology solutions and support to mission-critical and high-profile projects. [www.whitlock.com](http://www.whitlock.com); [www.global-presence.org](http://www.global-presence.org) ###