



**Whitlock**

*Share it with the world.*

**Video Collaboration at CDK Global**  
Hoffman Estates, IL +  
Global Locations

# Our Solutions in Action

## *CDK Global*

Whitlock helps CDK Global employees get more face time and efficiency using the latest video collaboration tools.



CDK Global is the world's largest provider of integrated IT and digital marketing solutions for the automotive retail industry. This company moves fast and embraces change to maintain its edge above the rest. This includes adopting new video technologies and embedding collaboration across its global workforce.

Whitlock provides services and support for CDK teammates in locations from Seattle to Berlin and across India to ensure agility and innovation stay at the forefront of the company's culture. Most recently, Whitlock helped CDK with a refresh of its headquarters in Hoffman Estates, IL.

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## Immersive Lobbies

Video walls in the CDK lobby, and across its Chicago area headquarters, provide an opportunity for sharing important company messaging, news and brand imperatives.



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## Collaboration Everywhere

CDK teams have access to more than 100 huddle spaces, conferencing rooms and training areas with video technologies at the center of it all for improved collaboration and learning.



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## Open Environments

CDK employees have embedded video collaboration into their daily routines, inside dealer showcase areas and across briefing centers, in cafés and workout facilities, and in auditoriums as well as on desktops.







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## Simulated Training Rooms

CDK creates flexible, video-rich spaces that replicate the real world experience of being inside a car dealership to train a range of professionals on their latest applications.





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### **Multipurpose Rooms**

CDK employees also have customizable spaces available for small and large teams to interact with data in different formats. By offering flexible teaming environments, CDK improves utilization and effectiveness of its technology investments.



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## Private Huddle Spaces

CDK is primarily an open work environment, but speckled throughout its facilities are smaller huddle spaces to be used for private meetings. Video is used in these areas for presenting, annotating and collaborating on sensitive business issues.







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Want to learn more about CDK Global?

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